

PHILIP MORRIS U. S. A.
INTER-OFFICE CORRESPONDENCE
RICHMOND, VIRGINIA

File

To: . Dr. M. Hausermann
Date: March 31, 1983
From: . J. E. Wickham
Subject: . CO and NO Deliveries of Philip Morris and Competitive Brands

Attached is a copy of the subject report based on cigarettes manufactured during the period October, 1982 through February, 1983.

The CO deliveries of both Camel 70 (13 to 16 mg) and Winston Ultra Lights 85 (6 to 8 mg) increased correlating with a change to a less porous cigarette paper.

The following new brands were added to the test market table (Table X):

Players 85 and 100	- Philip Morris
Raffles 85 and 100	- Philip Morris
Marlboro "F" 80 and 85	- Philip Morris

JEW:rad

cc: Mr. J. C. Bowling
Mr. H. Cullman
Mr. J. F. Cullman, III
Mr. C. H. Goldsmith
Mr. T. T. Goodale
Mr. J. T. Landry
Mr. J. Lincoln
Mr. H. Maxwell
~~Mr. W. W. McDowell~~
Mr. R. R. Millhiser
Mr. S. P. Pollack
Mr. F. E. Resnik

Mr. G. Weissman
~~Mr. H. Gaisch~~ *Dr. K. Noughton*
Dr. R. B. Seligman *Lausanne?*
Dr. W. A. Farone
Mr. L. F. Meyer
Dr. T. S. Osdene
Mr. L. R. Turano
~~Mr. K. S. Burns~~
Dr. R. Fagan
Ms. K. T. Sanderson
Mr. J. E. Tindall
Central File

Attachments

J. E. Wickham

PM3000954367